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George Cross

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WESTERN CANADIA

WEST PRIDE INDUSTRIES CORP. (WPI-V)

HIGH GRADE COPPER PROJECTS REVIEWED - Widespread copper and gold values have been discovered by West Pride on their Zetu Creek and Railway properties in the Iskut North Camp, B.C. The two properties (7,700 acres and 9,900 acres respectively) are easily accessible from the village of Iskut on the Stewart-Cassiar Highway at elevations from 3,000 to 5,800 feet. (SEE LOCATION MAP OVERLEAF)

On the Railway property, high-grade copper to 6.92% occurs as massive sulphides filling fractures and as lower-grade 0.5% disseminations in a mixture of volcanic and sedimentary rock. Copper to 2.02% has also been discovered in a highly altered alkalic intrusion central to this area of widespread, 1,000 ft. x 2,000 ft. copper mineralization. Gold values to 0.03 oz./ton have been obtained from surface chip samples.

On the Zetu Creek property, immediately west of the Railway property, 5 areas of copper-gold mineralization have been observed over an area 1,000 ft. by 1,500 ft. One of the showings is exposed in old trenches believed to have been put in during the 1960's. Samples from sub-crop and trench material returned copper values to 8.9% and gold values to 0.15 oz./ton. New mineralization south and east of the trench area was discovered during the property acquisition and returned copper values from 0.5% to 1.9% copper.

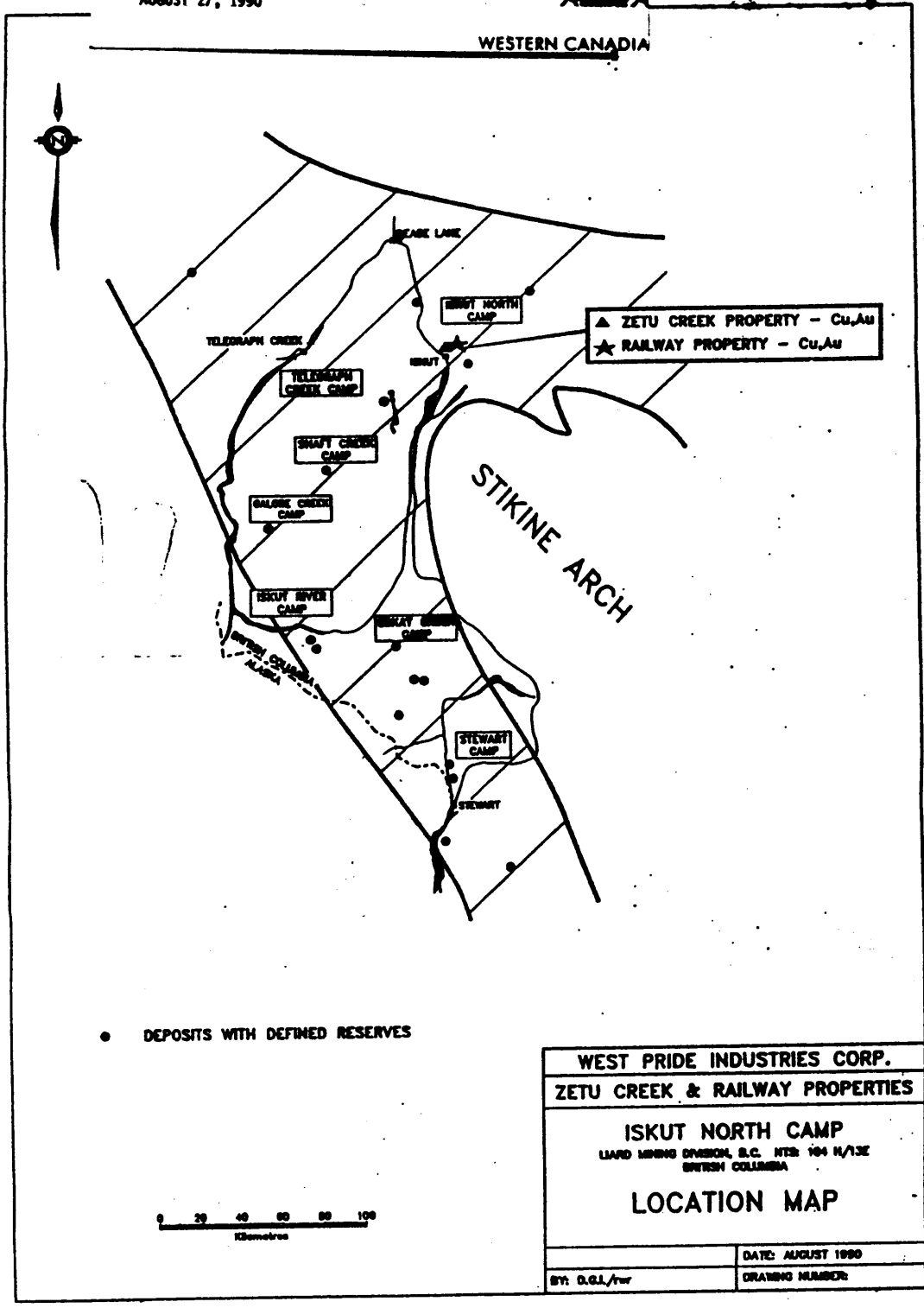
Both properties lie within the Stikine Arch northwest of the Red Chris porphyry copper-gold deposit and north east of the Triumph-Teck Castle copper - gold project. West Pride is initiating a program of rock and soil geochemistry, prospecting and mapping. The area is normally free of snow until at least mid-October.

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